



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Report of Guest Lecture on "Entrepreneurship in India" organized by The Department of Agriculture

The Department of Agriculture, Integral Institute of Agricultural Science and Technology (IIAST), Integral University, in collaboration with the Indian Society of Remote Sensing (ISRS), Lucknow chapter, organized a guest lecture on "Entrepreneurship in India" on April 15, 2024. The event was held at the Seminar Hall, Department of Agriculture, and witnessed enthusiastic participation from students, faculty members, and professionals.

The program commenced with a warm welcome address by Dr. M.S. Yadav, Secretary of the ISRS Lucknow chapter, followed by Sri A.K. Agarwal, Chairman of the ISRS Lucknow chapter, who provided an overview of the chapter's activities.

Prof. Saba Siddiqui, Head, Department of Agriculture, IIAST, Integral University, delivered an engaging address emphasizing the significance of entrepreneurship in India's economic landscape. She offered a comprehensive perspective on the dynamic entrepreneurial ecosystem, highlighting the pivotal roles of innovation, resilience, and adaptability in driving entrepreneurial success. Prof. Siddiqui also analyzed key factors such as government initiatives, access to capital, and evolving consumer behaviors that shape the entrepreneurial environment.

Dr. Ambreesh Yadav, Associate Professor at Department of Agriculture, provided a brief introduction about the esteemed guest speaker. The highlight of the event was the lecture delivered by Dr. Surendra Kansara, faculty, Centre for Social Entrepreneurship, Tata Institute of Social Sciences, Mumbai. Dr. Kansara's insightful lecture focused on the nuances of entrepreneurship in India, drawing from his extensive experience and expertise in the field. The lecture delved into the diverse sectors witnessing rapid entrepreneurial growth, including technology, e-commerce, healthcare, and renewable energy. By addressing both opportunities and challenges, the session provided attendees with a holistic understanding of the evolving entrepreneurial journey in India and underscored the importance of fostering an ecosystem conducive to innovation and enterprise.

The event concluded with closing remarks by Sri A.K. Agarwal, Chairman of the ISRS Lucknow chapter, expressed gratitude to the speakers and organizers for their efforts in making the event a resounding success. Sri Ranjeet Singh Verma, Principal Scientist, delivered the vote of thanks, acknowledging the contributions of all members involved.

The program witnessed an enthusiastic participation of 80 undergraduate and postgraduate students from the Department of Agriculture, IIAST, Integral University, Lucknow. The program was skillfully conducted by Dr. Srishti Thakur, Assistant Professor, Department of Agriculture, IIAST, Integral University. She expressed her heartfelt gratitude to the participants and esteemed speakers for sharing their invaluable experiences and imparting crucial information about entrepreneurship through their informative lectures.



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Dr. Thakur also extended her sincere thanks to Prof. (Dr.) Mohd. Haris Siddiqui, Dean, Faculty of Agricultural Science and Technology, and Prof. Saba Siddiqui, Head, Department of Agriculture, IIAST, Integral University, for providing the opportunity and facilitating the necessary logistics to support such an insightful program. The guest lecture provided a valuable platform for students, faculty, and professionals to gain insights into the dynamic landscape of entrepreneurship in India, fostering a deeper understanding of the opportunities and challenges that define this vital sector.

Glimpses of the program

